

Charting the Course

for School-Based
Professional Learning

NSDC 2010 Summer Conference

Seattle, WA • Conference Dates: July 18–21, 2010

The National Staff Development Council's purpose is ensuring that every educator engages in effective professional learning every day so every student achieves. NSDC is the only education association working solely to increase student achievement through more effective professional development.

About NSDC

- Founded in 1969, NSDC now has more than 12,000 members in 50 states and 15 countries.
- NSDC's 39 state and provincial affiliates provide services and programs that connect staff developers within individual states or provinces or regions.
- Nearly 93% of members used an NSDC product or publication during the previous 12 months as a research source.
- NSDC's Standards for Staff Development have been adopted or adapted in 30 states to shape the quality of professional learning educators experience.

About the NSDC Summer Conference

- This conference is designed especially for teacher leaders and the administrators who support them.
- Attendees include teachers, teacher mentors, coaches, principals, and district/central office staff (the average attendance for the last three years is 1,267).
- 90% of attendees report that they leave the conference with ideas they will implement or apply.
- NSDC's Summer Conference is about inspiring, informing, and helping teacher leaders and administrators provide the most powerful forms of professional learning to all teachers with whom they work. The conference offers 14 preconference workshops, 5 keynote addresses by nationally acclaimed speakers, and over 125 concurrent sessions and roundtables.



For additional information, contact:
Renee Taylor
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NSDC Business Office
504 S. Locust Street
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800-727-7288
Fax 513-523-0638



NSDC's 2010 Summer Conference

for Teacher
Leaders and the
Administrators
Who Support
Them

July 18-21, 2010
Sheraton Seattle
Hotel

Seattle 2010



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NSDC's 2010 Summer Conference

July 18–21, 2010

Sheraton Seattle Hotel
Seattle, WA

Knowledge Café Dates:
July 18–20, 2010

Deadlines:

February 15, 2010

Ads due for the
Conference Program

April 1, 2010

Ads due for the June
2010 issue of *JSD*

June 1, 2010

Ads due for the Onsite
Conference Guide

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NSDC 2010 Summer Conference Sponsorship Opportunities

□ PLATINUM - \$25,000

- Logo on all conference materials & link from NSDC web site to sponsor's web site
- Opportunity to serve as general session convener & offer remarks & materials to promote company
- Display table in Knowledge Café
- Full page ad in conference program (if received before the print deadline)
- Full page ad in onsite conference guide
- Full page 4-color ad in June 2010 *JSD*
- Placement of organizational materials in conference bags
- Logo on conference totes
- Logo on daily e-news frames displayed at general sessions
- Five complimentary registrations for staff or representatives
- Opportunity to convene special groups for focused conversations or receptions
- Complimentary NSDC T3 memberships for sponsor's staff or representatives registering for NSDC conference
- Two-time use of conference attendee mailing list (e-mail list not available)

□ GOLD - \$10,000

- Three complimentary conference registrations
- Two-time use of conference attendee mailing list (e-mail list not available)
- Display table in Knowledge Café
- Ten complimentary NSDC comprehensive memberships
- Full page black-and-white ad in June 2010 *JSD*
- Recognition at Sunday Opening Reception

□ SILVER - \$5,000

- Two complimentary conference registrations
- One-time use of conference attendee mailing list (e-mail list not available)
- Display table in Knowledge Café
- Five complimentary NSDC comprehensive memberships
- 2/3 page black-and-white ad in June 2010 *JSD*
- Recognition at Preconference Coffee Stations

□ BRONZE - \$2,500

- One complimentary conference registration
- Display table in Knowledge Café
- Two complimentary NSDC comprehensive memberships
- 1/2 page black-and-white ad in June 2010 *JSD*
- Recognition at Preconference Coffee Stations

□ STAR - \$1,000

- One complimentary conference registration
- One complimentary NSDC comprehensive membership
- 1/3 page black-and-white ad in June 2010 *JSD*

ALL SPONSORS RECEIVE:

- Recognition as a sponsor in the conference program (if known before the print deadline) and all conference materials
- Listing in onsite conference e-news slide presentation in daily General Sessions
- Recognition as a sponsor on NSDC's conference web site (company logo and link)
- Listing in onsite conference signage
- Recognition as a sponsor in the August 2010 issue of *Connect with NSDC* e-newsletter
- Special sponsor recognition on name badges

Please fax this page to 513-523-0638 or mail to the NSDC Business Office and we will send you a sponsorship contract.

(Please Print)

Sponsorship Level _____

Company Name _____

Contact Person _____

Phone _____ Fax _____

Address _____

City, State, Zip _____

E-Mail Address _____